

Increase Your Business.
Connect with your Customers.
Acquire New Ones today!

Let's Get Started!

- Web Site
- Internet Store
- Blog
- E-mail Blast
- Social Media
- Event Promotion
- Facebook Promotion
- Press Release

*Connecting Your Business
With Your Customers
Is Our Business!*

MIKESGIG



Let's Get Started

I'm interested in improving my customer relations. You may contact me below:

Contact: _____

Business: _____

e-mail: _____

Phone: _____

Account Rep: _____

Rep: Cell: _____

Website Social Media e-mail Ad

Your Account Representative is here to help you.
Start your program today! • info@mikesgig.com



"Specializing in Marketing
The Music Industry"



info@mikesgig.com

www.mikesgig.com

714-612-1119

9121 Atlanta Ave. #238

Huntington Beach, CA 92646

**Connect With
Your Customers
Now!**

*Tailored specifically
for the music industry*

Let's Get Started

We Connect You With
Musicians Every Minute
of Every Day



Connecting Your Business With Customers Is Our Business!

Our extensive experience in the music industry includes; retail store sales and management, instrument design and marketing, manufacturers rep, sound system installation, performance in bands and as a solo artist, recording sessions, NAMM show media, mobile DJ. Brands we've worked with include; Pro Sound and Stage Lighting, Barcus-Berry, BBE Sound, G&L Guitars, Nordstrand, Gibson, SRS, Phonic, Anchor Audio, OP Pro, Western Audio.

Reconnect With Your Customers and Create New Ones.

The most effective way to reach customers is through the Internet. It's a difficult time to make it as a business selling to musicians without a strong internet strategy, and Mikesgig is all about helping you to navigate these challenging waters to achieve your goals. From simple marketing plans, to great-looking web sites and blog sites, e-mail blasts and event promotions, we're here to help you cultivate your customer base.

Web site

Update your existing site or upgrade for advanced features.

- Promote your site to google local search
- Sell product with an online shopping cart

Advertise at mikesgig.com

Thousands of musicians and music lovers come to mikesgig.com every month looking for; artist news, guitar reviews, concerts, music videos, conferences, store clinics, NAMM show coverage and all things related to musicians and music making tools. Create an awareness by placing an ad on mikesgig.com.

- Banner advertising

E-mail Blast

Effective E-mail/Newsletter Design

- Promote your sales and increase your web site traffic

Social Media

- Promote your sales, bring people to your events, promote your internet store.
- Create pages in facebook, myspace, twitter and linkedin

Event Promotion Page

Promotes your store clinics and special events.

- Increase attendance to clinics and events. Thousands of people search for events every day.

